



Contact: John Falk  
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*Dear Outdoors Enthusiast,*

*The **2nd Manitoba Outdoors Show** which was held February 10-12th at Red River Exhibition Place was a success with 3,000 attending which was a **27% increase** from the first year. The feedback received from guests and exhibitors was very positive.*

*The 3rd Annual Manitoba Outdoors Show will take place **February 9-11th, 2018.***

*The goal of the Manitoba Outdoors Show is to “**promote a healthy and adventure filled lifestyle for the whole family**” by giving exhibitors the opportunity to showcase their products and services related to the outdoors.*

*A key component of this event is the **interactive & demonstration area** where guests can participate, and be educated on a variety of outdoor activities including kayaking, archery, paddle boarding, fly fishing, cycling, scuba, target shooting, cycling etc.*

***With the support of the outdoors community, this event will continue to grow and provide information and inspiration to “get off the couch and try something new.”***

*I would like to invite you to be a part of the growth of this local event by becoming involved as a sponsor and/or exhibitor.*

***Your feedback regarding the Manitoba Outdoors Show is very important and appreciated.***

*Looking forward to hearing from you,*

*John Falk  
Show Coordinator  
(204)-898-1343*



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## **2018 Sponsorship Options**

- 1. Platinum - (2) \$5,500 Plus GST**
  - Recognition as **PLATINUM** sponsor on all promotions
  - Signage at entrance to event
  - 1<sup>st</sup> choice of 4 - 10' x 10' booths in prime location
  - 250 pre-paid show passes
  
- 2. Gold – (4) \$3,500 Plus GST**
  - Recognition as **GOLD** sponsor on all promotions
  - Two (2) – 10' x 10' booths
  - 150 pre-paid show passes
  
- 3. Silver – (6) \$2,500 Plus GST**
  - Recognition as **SILVER** sponsor on all promotions
  - Two (2) – 10' x 10' booths
  - 100 pre-paid show passes
  
- 4. Bronze – (8) \$1,500 Plus GST**
  - Recognition as **BRONZE** sponsor on all promotions
  - Two (2) – 10' x 10' booth
  - 50 pre-paid show passes